

PANEL RESULTS & COMMENTS

2020 PROJECT SUPPORT II



Berea Arts Fest

Your Project Title: Artistic Journeys

Your Project Summary: Celebrating its 30th year, the Berea Arts Fest returns to downtown Berea, Ohio on Sunday, September 13, 2020. We look forward to presenting a number of musical and performing artists in addition to regional artwork on the day of the festival.

Final Score: Somewhat. Overall, the panel felt that the applicant provided some evidence throughout the application that the funding criteria were met.

CAC Grant Amount: \$4,000

To ensure an impartial and transparent application review process, CAC convened an online panel of arts and cultural professionals from outside the region who evaluated and scored eligible applications.

Panelists scored each application based on the Funding Criteria—Public Benefit, Artistic and Cultural Vibrancy and Organizational Capacity—with an emphasis on Public Benefit. For more details regarding the panel process and full panelist bios, please review the [Panel Guide](#).



Glenn Ayers
(Dallas, TX)



Carly Jones
(Raleigh, NC)



Lawrence Jackson
(Indianapolis, IN)

Below you will find the panel's scores and any feedback in response to the question: **With an emphasis on public benefit, does the applicant demonstrate evidence that it meets CAC's three funding criteria?**

Note: Panelist scores and comments are presented in no particular order.

Panelist 1

Score: Somewhat

The project somewhat meets the funding criteria. The project provides public benefit in that it provides attendees within the community an opportunity to experience a variety of art. The proposal lacks in the area of management. Questions that arose were 1) Why are there not more community partners involved? 2) The assessment measures are not clearly defined and therefore makes it challenging to understand how the measure of project success is adequately determined. 3) What is the organization's strategy for attracting a wide range of artists to participate in the project? The strength of the project is in its variety of art forms presented to the community.

Panelist 2

Score: Somewhat

The project is definitely executable and well planned, however, could use more clarity in community engagement at the event. What does the community want from this event? How does it better the diversity and inclusion of the community?

Panelist 3

Score: Somewhat

There could be more depth to the answer about Public Benefit for this community. This looks like a strong festival, but lacks a bit of direction. The diversity of the performances is a nice touch - including all art forms and artists of all backgrounds. More community partners listed for fundraising would strengthen this application.

Questions? Cuyahoga Arts & Culture is here to assist. Please contact:

Luis Gomez
program manager
lgomez@cacgrants.org
216.515.8303 x106

Heather Johnson-Banks
program manager
hjohnsonbanks@cacgrants.org
216.515.8303 x108

Dan McLaughlin
program manager
dmclaughlin@cacgrants.org
216.515.8303 x101