

## PANEL RESULTS & COMMENTS 2020 PROJECT SUPPORT II



### Brooklyn Heights Service Clubs

**Your Project Title:** Brooklyn Heights Service Clubs Art in the Park

**Your Project Summary:** Art in the Park is comprised of 20 unique sessions featuring natural sciences, art projects, music, crafts and physical activity for children from age five through twelve. Kristin Brauer will be the Supervisor. She is a special education teacher with additional experience in elementary age summer camps. We are currently seeking an educator or teaching student to fill the Assistant Supervisor position and two paid interns. The program also includes 10 student volunteers.

**Final Score: Somewhat.** Overall, the panel felt that the applicant provided some evidence throughout the application that the funding criteria were met.

**CAC Grant Amount: \$4,000**

To ensure an impartial and transparent application review process, CAC convened an online panel of arts and cultural professionals from outside the region who evaluated and scored eligible applications.

Panelists scored each application based on the Funding Criteria—Public Benefit, Artistic and Cultural Vibrancy and Organizational Capacity—with an emphasis on Public Benefit. For more details regarding the panel process and full panelist bios, please review the [Panel Guide](#).



**Shalina Ali**  
(Milwaukee, WI)



**Autumn Saxton-Ross**  
(Washington, DC)



**Alena Leonatti**  
(Santa Barbara, CA)

Below you will find the panel's scores and any feedback in response to the question: **With an emphasis on public benefit, does the applicant demonstrate evidence that it meets CAC's three funding criteria?**

Note: Panelist scores and comments are presented in no particular order.

### Panelist 1

**Score:** Yes

### Panelist 2

**Score:** Somewhat

This project somewhat meets CAC's criteria. The project expands an existing one that has increased in public participation. BHSC defines their community by age and geography, although showing a deeper understanding of demographics and/or the greater community would help prove that they can really target, connect, and engage a larger, unserved part. The project offers plenty of artistic and cultural vibrancy and organizational capacity is sound. Detailed record-keeping is commendable in measuring goal progress, but be careful of double counting, a data quality taboo. Measuring how many UNIQUE people a program serves is crucial; double counting can inadvertently inflate reported program results.

### Panelist 3

**Score:** Yes

Community isn't well defined in application, but from other information it is obvious that the organization is well integrated into the community (started before WWII). Goals could be stronger, clear budget & plan for in-kind match.

Questions? Cuyahoga Arts & Culture is here to assist. Please contact:

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