Graffiti HeArt

Your Project Title: The HeArt of the City: Conversations at the Intersection of Public Art and Community Cohesion

Your Project Summary: On June 1, 2019 Graffiti HeArt (GH) cut the ribbon and opened the doors to its new home: a graffiti art gallery and hub for art and artists that’s deeply rooted in the principles of community and inclusivity. GH is passionate about real and sustainable community engagement and, to that end, will host a Community Roundtable Series in 2020 to promote dynamic and open exchange of knowledge and ideas regarding public art, place-making, community resilience and how they are interconnected.

Final Score: Somewhat. Overall, the panel felt that the applicant provided some evidence throughout the application that the funding criteria were met.

CAC Grant Amount: $4,000

To ensure an impartial and transparent application review process, CAC convened an online panel of arts and cultural professionals from outside the region who evaluated and scored eligible applications.

Panelists scored each application based on the Funding Criteria—Public Benefit, Artistic and Cultural Vibrancy and Organizational Capacity—with an emphasis on Public Benefit. For more details regarding the panel process and full panelist bios, please review the Panel Guide.

Below you will find the panel’s scores and any feedback in response to the question: With an emphasis on public benefit, does the applicant demonstrate evidence that it meets CAC’s three funding criteria?

Note: Panelist scores and comments are presented in no particular order.
Panelist 1

**Score:** Yes

I would like to know more about the demographics of the specific communities this work is taking place in. Graffiti is the voice of the people, historically, but can be considered "rebel art" and criminalized. Does this arts project address that? The project’s goal is strong.

Panelist 2

**Score:** Yes

I really like how this project creates a critical space for dialogue around public art, space, and civic cohesion. The planning process incorporates many voices, and the goal articulated is achievable. I would like to see more specifics in the budget description. For example, approximately, what portion will you spend on the specific categories described? The explanation of the community need and planning process to address this in the program’s development is very strong.

Panelist 3

**Score:** Somewhat

I am really excited that your work centers an often overlooked and under appreciated art form, as well as seeks to utilize this to address social determinants of health via the lived environment. The narrative consistently highlights the organizations work to support under-served youth & artists. I was surprised to see very little youth highlighted to showcase the orgs impact in the supporting materials and videos. Is there a way to make the panel discussion include interactive components. Finally, I was very curious how much the intern / part-time worker would make over the course of their work with the organization. Are they being paid a livable wage?

Questions? Cuyahoga Arts & Culture is here to assist. Please contact:

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