Naach Di Cleveland

Your Project Title: Naach Di Cleveland 2020

Your Project Summary: Naach Di Cleveland is a two day dance competition that consists of one day where there is a mixer to reveal the show order order of dance teams and introduce the competitors to one another, and the second day where dance teams practice at the venue in the morning, and then perform at the venue in the evening.

Final Score: No. Overall, the panel felt that the applicant provided insufficient evidence throughout the application that the funding criteria were met.

CAC Grant Amount: $0

To ensure an impartial and transparent application review process, CAC convened an online panel of arts and cultural professionals from outside the region who evaluated and scored eligible applications.

Panelists scored each application based on the Funding Criteria—Public Benefit, Artistic and Cultural Vibrancy and Organizational Capacity—with an emphasis on Public Benefit. For more details regarding the panel process and full panelist bios, please review the Panel Guide.

Katie Skayhan (Beaverton, OR)  Martin Leyva (San Marcos, CA)  LaShawnda Crowe Storm (Indianapolis, IN)

Below you will find the panel’s scores and any feedback in response to the question: With an emphasis on public benefit, does the applicant demonstrate evidence that it meets CAC’s three funding criteria?

Note: Panelist scores and comments are presented in no particular order.
Panelist 1

**Score:** No

The importance of bringing in South Asia dance teams, the introduction to the community wasn't clear. How is bringing 16 elite teams beneficial to the community and what are the clear outcomes? It's hard to understand how the community will not have the opportunity to witness South Asian Dance without this project.

Panelist 2

**Score:** Yes

I think you are definitely bringing a unique art form to the Cuyahoga County community. I am impressed with your ability to grow rapidly and connect with national organizations. It is very clear from your submissions that this is both a high quality and enjoyable event. However, I wanted to see more connection to the Cuyahoga County community. My impression from the narrative is that much of the focus is around national teams. As you continue to grow, I would definitely love to see you become more connected to local / regional South Asian dance efforts in the work that you do and to start thinking how to build bridges to other communities beyond simply advertising.

Panelist 3

**Score:** No

While this project is artistically and culturally vibrant, I do not see enough emphasis on public benefit. The programming feels more presentational than participatory or serving a direct community need. With the goal focused on attendance and ticket sales, I am not convinced that the project meets the funding criteria. I would like to see a greater incorporation of how this is a distinct opportunity for a community need or the chance to build a bridge around cultural identity in Northeast Ohio. That would strengthen the case for support around building awareness for South Asian culture through a dance competition. The budget and staffing are reasonable, and I think the fee-based model makes sense.

Questions? Cuyahoga Arts & Culture is here to assist. Please contact:

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