North Union Farmers Market

Your Project Title: Music at the Market

Your Project Summary: We are requesting funds to support Music at the Market, featuring local artists performing at all eleven of our markets throughout the full calendar year. These cultural activities enliven and activate public spaces, making arts accessible to all members of our community. Live music is a key component of our place-making efforts, and engaging local musicians for this program aligns with our mission while ensuring these artists gain important community exposure.

Final Score: Yes. Overall, the panel felt that the applicant provided evidence throughout the application that the funding criteria were met.

CAC Grant Amount: $5,000

To ensure an impartial and transparent application review process, CAC convened an online panel of arts and cultural professionals from outside the region who evaluated and scored eligible applications.

Panelists scored each application based on the Funding Criteria—Public Benefit, Artistic and Cultural Vibrancy and Organizational Capacity—with an emphasis on Public Benefit. For more details regarding the panel process and full panelist bios, please review the Panel Guide.

Below you will find the panel’s scores and any feedback in response to the question: With an emphasis on public benefit, does the applicant demonstrate evidence that it meets CAC’s three funding criteria?

Note: Panelist scores and comments are presented in no particular order.
Panelist 1

**Score:** Yes

This project fulfills funding criteria. The assessment measures seem to reflect more quantitative data and not enough qualitative data, which would be useful in gauging audience response to the programming the project presents to them.

Panelist 2

**Score:** Yes

Panelist 3

**Score:** Yes

Project meets public benefit criteria. Would have liked more detail about the demographics of the intended community served and how that may reflect the demographics of the city specially with such a high attendance rate throughout the year.

Questions? Cuyahoga Arts & Culture is here to assist. Please contact:

- Luis Gomez
  - Program Manager
  - lgomez@cacgrants.org
  - 216.515.8303 x106

- Heather Johnson-Banks
  - Program Manager
  - hjohnsonbanks@cacgrants.org
  - 216.515.8303 x108

- Dan McLaughlin
  - Program Manager
  - dmclaughlin@cacgrants.org
  - 216.515.8303 x101