

PANEL RESULTS & COMMENTS 2020 PROJECT SUPPORT II



Parma Heights Historical Society

Your Project Title: Parma Heights Historical Society Community Placemaking Mural Project

Your Project Summary: The creative community placemaking project will involve the Historical Society and community at large in the design of 2 murals to be professionally installed on highly-visible buildings on the Pearl Rd. Corridor: 1 on the city-owned Cuyahoga County Public Library Parma Heights Branch and 1 on the SW facing side of 6700 Pearl Rd., a privately-owned building (permission secured) to artistically define the city's southern border and corridor in conjunction with installation of new city wayfinding.

Final Score: Somewhat. Overall, the panel felt that the applicant provided some evidence throughout the application that the funding criteria were met.

CAC Grant Amount: \$4,000

To ensure an impartial and transparent application review process, CAC convened an online panel of arts and cultural professionals from outside the region who evaluated and scored eligible applications.

Panelists scored each application based on the Funding Criteria—Public Benefit, Artistic and Cultural Vibrancy and Organizational Capacity—with an emphasis on Public Benefit. For more details regarding the panel process and full panelist bios, please review the [Panel Guide](#).



Katie Skayhan
(Beaverton, OR)



Martin Leyva
(San Marcos, CA)



**LaShawnda Crowe
Storm**
(Indianapolis, IN)

Below you will find the panel's scores and any feedback in response to the question: **With an emphasis on public benefit, does the applicant demonstrate evidence that it meets CAC's three funding criteria?**

Note: Panelist scores and comments are presented in no particular order.

Panelist 1

Score: Somewhat

I am not understanding how this is fully beneficial to the community and how it will promote connection to the historical society or who the community is? What is the diversity/demographic of the community other than the low/moderate income bracket. I am not clear with how this actually benefits.

Panelist 2

Score: Somewhat

I love the use of public art, especially murals, to contribute to a city's revitalization efforts. In this application, the narrative demonstrates how public art could be a great catalyst for community cohesion and livability. That said, I wish there was more public participation in the murals' design process. The town hall meetings and digital media strategy make sense, but I would love to see the artist getting more involved in the community culture. Perhaps some of their time could be spent with local businesses and community organizations to get a sense of the culture. In my opinion, this would strengthen the case for public benefit. It would also make the goal stronger.

Panelist 3

Score: Yes

I like that community input is being solicited at the start of the project.

Questions? Cuyahoga Arts & Culture is here to assist. Please contact:

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