

PANEL RESULTS & COMMENTS 2020 PROJECT SUPPORT II



Schuhplattler und Trachtenverein Bavaria

Your Project Title: STV Bavaria Annual Cultural Events

Your Project Summary: STV Bavaria hosts 3 annual cultural events in Cuyahoga County: Bunter Nachmittag, Bratwurstessen, and Bierfest. We invite friends of the extended German friendly community who find Bavarian song, dance, stories, poetry and food that represents our culture not only enjoyable but also reminiscent of time spent in Bavaria in childhood, study abroad, military deployment, vacations, or just because. We serve traditional Brotzeit, Bratwurst or Schnitzel, depending on the event.

Final Score: Somewhat. Overall, the panel felt that the applicant provided some evidence throughout the application that the funding criteria were met.

CAC Grant Amount: \$4,000

To ensure an impartial and transparent application review process, CAC convened an online panel of arts and cultural professionals from outside the region who evaluated and scored eligible applications.

Panelists scored each application based on the Funding Criteria—Public Benefit, Artistic and Cultural Vibrancy and Organizational Capacity—with an emphasis on Public Benefit. For more details regarding the panel process and full panelist bios, please review the [Panel Guide](#).



Maxine Gaiber
(Philadelphia, PA)



**Kirkston Tyrone
Spann**
(Chicago, IL)



Rishard Allen
(Indianapolis, IN)

Below you will find the panel's scores and any feedback in response to the question: **With an emphasis on public benefit, does the applicant demonstrate evidence that it meets CAC's three funding criteria?**

Note: Panelist scores and comments are presented in no particular order.

Panelist 1

Score: Yes

Panelist 2

Score: Somewhat

This project meets CAC's funding criteria. The organization has offered programming for many decades and reveals its responsiveness to its community as it continues to engage older members as well as attract younger members and participants. The video included in the support materials was very helpful in conveying the spirit of the organization's events. A link to the organization's impressive website would have been helpful and more audience and participant responses would have been appreciated. Ticket prices seem reasonable, especially since food is offered. To be truly inclusive, consideration should be given to raising additional funds to enable offerings of free tickets to seniors or students who would be otherwise unable to attend. If that is your goal.

Panelist 3

Score: Somewhat

Applicant does not clearly articulate the public benefit of this program (refer to Q3). Instead, the response appears to focus on marketing/audience building, which isn't necessarily what the question is asking. Similarly in asking who will be involved, the applicant provides little information regarding the artistic direction and coordination of these events, and instead focuses on event logistics. Who are the decision-makers and creative directors? It's clear that the applicant works with the community to execute these programs, but lack of clarity around the public benefit coupled with the nearly \$30 ticket price gives me pause.

Questions? Cuyahoga Arts & Culture is here to assist. Please contact:

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