The Cleveland Vegan Society

Your Project Title: Cleveland VegFest 2020

Your Project Summary: Cleveland VegFest is an all-day, family-friendly event featuring speakers, cooking demonstrations, live music, films, & kids’ activities highlighting all aspects of vegan living. The event also features food vendors in the Vegan Food Court & nonprofit & local business booths in the Cruelty-Free Marketplace.

Final Score: Yes. Overall, the panel felt that the applicant provided evidence throughout the application that the funding criteria were met.

CAC Grant Amount: $5,000

To ensure an impartial and transparent application review process, CAC convened an online panel of arts and cultural professionals from outside the region who evaluated and scored eligible applications.

Panelists scored each application based on the Funding Criteria—Public Benefit, Artistic and Cultural Vibrancy and Organizational Capacity—with an emphasis on Public Benefit. For more details regarding the panel process and full panelist bios, please review the Panel Guide.

Below you will find the panel’s scores and any feedback in response to the question: With an emphasis on public benefit, does the applicant demonstrate evidence that it meets CAC’s three funding criteria?

Note: Panelist scores and comments are presented in no particular order.
Score: Yes

Growth of the event over 7 years shows it is filling and need. Addressing the concern over lack of diversity in panels and offerings show open/willingness to listen and address larger community's concerns. Budget could be more specific. Organizational capacity is apparent.

Score: Yes

VegFest meets CAC's funding criteria. Public benefit shows through in the way CVS genuinely understands, respects, and connects with their community. Providing ASL interpreters and childcare is a testament to how accommodating CVS is to their diverse community and willingness to embrace the largest community they can. Last year's event boasted 22 nonprofits, 43 vendors, and 83 businesses, a strong argument for building meaningful relationships among residents and partners. As CVS points out, rapid growth statistics certainly prove VegFest meets a need. Increasing diversity of speakers shows respect for and a responsiveness to their community. Artistic/cultural vibrancy and organizational capacity are also well supported.

Questions? Cuyahoga Arts & Culture is here to assist. Please contact:

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