

PANEL RESULTS & COMMENTS 2020 PROJECT SUPPORT II



The Movement Project Inc

Your Project Title: The Movement Project's 2020 Spring Performance

Your Project Summary: Each spring, TMP produces an evening length concert featuring new innovative work in a non-traditional performance space. April 18th, 2020, TMP's Spring Performance will take place at Pilgrim Church in Tremont, featuring a new work stemming from our 2014 work Two Kinds of Light. This new version will center around a non-traditional performance space that places the audience within the set design, creating a unique intimate environment for audience members to engage and interact with the work.

Final Score: Somewhat. Overall, the panel felt that the applicant provided some evidence throughout the application that the funding criteria were met.

CAC Grant Amount: \$4,000

To ensure an impartial and transparent application review process, CAC convened an online panel of arts and cultural professionals from outside the region who evaluated and scored eligible applications.

Panelists scored each application based on the Funding Criteria—Public Benefit, Artistic and Cultural Vibrancy and Organizational Capacity—with an emphasis on Public Benefit. For more details regarding the panel process and full panelist bios, please review the [Panel Guide](#).



Glenn Ayers
(Dallas, TX)



Carly Jones
(Raleigh, NC)



Lawrence Jackson
(Indianapolis, IN)

Below you will find the panel's scores and any feedback in response to the question: **With an emphasis on public benefit, does the applicant demonstrate evidence that it meets CAC's three funding criteria?**

Note: Panelist scores and comments are presented in no particular order.

Panelist 1

Score: Somewhat

I am sure this will be a good concert and there is certainly public benefit, but with all the work to break down barriers to entry, cost is still one of them. I believe the organization knows its community well, however, in terms of public benefit, there will still be those who cannot access the performance due to cost. How will the organization address these residents?

Panelist 2

Score: Yes

Panelist 3

Score: Yes

This project meets funding criteria. It is however unclear why the organization lists in its mission statement that it believes "all families should receive full access to events regardless of their socio-economic status," yet charges tickets (\$16-\$18) to attend this event. This disenfranchises those members within the community who are economically challenged from having access to this event. In reviewing the project budget, it appears as though all costs associated with this project would be covered by external funding, so there doesn't appear to be any other operational expenses needed to produce this project. The organization should consider offering tickets at a "pay-what-you-can" or free, in order to align with its mission statement.

Questions? Cuyahoga Arts & Culture is here to assist. Please contact:

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