The Near West Side Multi Service Corporation

Your Project Title: Senior Health & Wellness, Arts and Culture Programming

Your Project Summary: The Senior Outreach program, a total quality life programming for low income seniors, is a community drop-in center that fills the service gap to Ohio City’s and surrounding neighborhoods’ aging adult population. Through such activities as arts & crafts, music & art therapy, field trips to places like CMA, Karamu House and the Rock & Roll of Fame, MDC seeks increase social connections and diminish dangerous health risks associated with social isolation for low-income seniors.

Final Score: Yes. Overall, the panel felt that the applicant provided evidence throughout the application that the funding criteria were met.

CAC Grant Amount: $5,000

To ensure an impartial and transparent application review process, CAC convened an online panel of arts and cultural professionals from outside the region who evaluated and scored eligible applications.

Panelists scored each application based on the Funding Criteria—Public Benefit, Artistic and Cultural Vibrancy and Organizational Capacity—with an emphasis on Public Benefit. For more details regarding the panel process and full panelist bios, please review the Panel Guide.

Below you will find the panel’s scores and any feedback in response to the question: With an emphasis on public benefit, does the applicant demonstrate evidence that it meets CAC’s three funding criteria?

Note: Panelist scores and comments are presented in no particular order.
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Panelist 1

Score: Yes

Panelist 2

Score: Yes

This application had some very strong points, including reflecting a deep knowledge of older adults and a willingness to use evaluation to reflect upon programming and ensure relevance. Strong goals and measurement section—would have been nice to see a sample evaluation instrument. Good to see matching funds are secured. Would have appreciated more detail under question 1 on the project finances form, but overall, this was a very good application.

Panelist 3

Score: Yes

Questions? Cuyahoga Arts & Culture is here to assist. Please contact:

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