The Parma Area Fine Arts Council Inc

Your Project Title: Art For The Fun Of It!

Your Project Summary: A series of free art classes for beginners that target senior citizens age 55 plus and teens.

Final Score: Somewhat. Overall, the panel felt that the applicant provided some evidence throughout the application that the funding criteria were met.

CAC Grant Amount: $2,000

To ensure an impartial and transparent application review process, CAC convened an online panel of arts and cultural professionals from outside the region who evaluated and scored eligible applications.

Panelists scored each application based on the Funding Criteria—Public Benefit, Artistic and Cultural Vibrancy and Organizational Capacity—with an emphasis on Public Benefit. For more details regarding the panel process and full panelist bios, please review the Panel Guide.

Maxine Gaiber (Philadelphia, PA)  
Kirkston Tyrone Spann (Chicago, IL)  
Rishard Allen (Indianapolis, IN)

Below you will find the panel’s scores and any feedback in response to the question: With an emphasis on public benefit, does the applicant demonstrate evidence that it meets CAC’s three funding criteria?

Note: Panelist scores and comments are presented in no particular order.
Panelist 1

**Score:** Yes

This application met the requirements for CAC funding consideration. The main problem I had with the application was the applicant mentioned both seniors and teens would be involved with this program. However, the applicant did not discuss how teens would participate only seniors. Was this an oversight or a typo?

Panelist 2

**Score:** Somewhat

This project meets CAC funding criteria. While it is not free, the cost has proven to be justified. The addition of a very minimal supplies fee does not deter attendance but seems to encourage students to stay engaged throughout the length of the program. Alternately or in addition, consideration might also be given to offering an exhibition at a senior center to those who complete the program. Since this program has been offered before, it would have been helpful to include student comments in the support materials. There is an inconsistency in the proposal. Teens were mentioned as program participants in the basics form but only seniors in the narrative. Are they, in fact, part of the program?

Panelist 3

**Score:** Yes

Applicant meets CAC's funding criteria. Great description of the public benefit. Project goal should have a stronger metric. What's listed is the process, but it doesn't say what progress looks like (e.g. 75% of program participants reported that they continued their arts practice beyond the 8-week program). I would also recommend attaching the survey in future applications so that panelists can review the questions being asked. Also, there was a mention of teens in the project summary but nowhere else in the application. What is their role, if any?

Questions? Cuyahoga Arts & Culture is here to assist. Please contact:

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