Your Project Title: UpStage Players 2020 Production of Frozen, Jr.

Your Project Summary: UpStage will produce its 26th annual full-scale Broadway musical production of Frozen, Jr. in March 2020 with children ages 7-15 leading the on-stage performance. Open auditions offer inclusiveness as all children receive roles. The all-volunteer staff teach blocking, lines, choreography, improvisation, problem solving, reading comprehension, leadership, and peer mentoring. On opening night, the director releases the effort to the children, who lead the professional production in its entirety.

Final Score: Yes. Overall, the panel felt that the applicant provided evidence throughout the application that the funding criteria were met.

CAC Grant Amount: $5,000

To ensure an impartial and transparent application review process, CAC convened an online panel of arts and cultural professionals from outside the region who evaluated and scored eligible applications.

Panelists scored each application based on the Funding Criteria—Public Benefit, Artistic and Cultural Vibrancy and Organizational Capacity—with an emphasis on Public Benefit. For more details regarding the panel process and full panelist bios, please review the Panel Guide.

Below you will find the panel’s scores and any feedback in response to the question: With an emphasis on public benefit, does the applicant demonstrate evidence that it meets CAC’s three funding criteria?

Note: Panelist scores and comments are presented in no particular order.
Panelist 1

Score: Yes

Panelist 2

Score: Yes

The partnerships you mention in the narrative are impressive, as is the commitment you have to cast every child who auditions. Good detail in your project finance form and very nice description of how you consider previous engagement in determining roles for both children who have been cast in prior shows, as well as roles for alumni engagement--nice goal, as well. Was unclear...by my calculation, tickets would coast ~$7.69/ticket? Would have liked clearer articulation of that and how that plays into accessibility. Nice support materials--especially the extensive documentation on your website. Very nice job incorporating and pairing other community service (lending library, food drive) with the theater production. Very strong application.

Panelist 3

Score: Yes

Questions? Cuyahoga Arts & Culture is here to assist. Please contact:

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