

## PANEL RESULTS & COMMENTS 2020 PROJECT SUPPORT II



### iN Education Inc.

**Your Project Title:** Battle of the Teal 4EDU

**Your Project Summary:** iN Education's Battle of the Teal – 4EDU is a fun-filled program with an outcome of an annual event that showcases visual and performing artists. It brings awareness to higher education possibilities in the arts, connects youth with industry professionals and like-minded peers, builds upon their portfolio and self-esteem, and strengthens hard and soft skills through a series of program art activities.

**Final Score: Somewhat.** Overall, the panel felt that the applicant provided some evidence throughout the application that the funding criteria were met.

**CAC Grant Amount: \$4,000**

To ensure an impartial and transparent application review process, CAC convened an online panel of arts and cultural professionals from outside the region who evaluated and scored eligible applications.

Panelists scored each application based on the Funding Criteria—Public Benefit, Artistic and Cultural Vibrancy and Organizational Capacity—with an emphasis on Public Benefit. For more details regarding the panel process and full panelist bios, please review the [Panel Guide](#).



**Maxine Gaiber**  
(Philadelphia, PA)



**Kirkston Tyrone  
Spann**  
(Chicago, IL)



**Rishard Allen**  
(Indianapolis, IN)

Below you will find the panel's scores and any feedback in response to the question: **With an emphasis on public benefit, does the applicant demonstrate evidence that it meets CAC's three funding criteria?**

Note: Panelist scores and comments are presented in no particular order.

## Panelist 1

**Score:** Somewhat

While the concept of the program is a good one, I did not get the impression that all aspects of the program were clearly described within the application.

## Panelist 2

**Score:** Yes

This project clearly meets CAC funding criteria. It involves many segments of the community as both advisors and participants and is clear about its educational goals. It includes many event and networking opportunities prior to its final showcase and uses audience/participant surveys to build subsequent programming. I particularly enjoyed the wealth of video support materials available for viewing. Although reasonably priced, I question the use of admission fees for the showcase. In order to make the event truly inclusive and encourage attendance, as you indicated, I would suggest additional fundraising to enable the event to be offered for free.

## Panelist 3

**Score:** Yes

Providing K-12 students with a platform of this size to grow in their arts practice, and additionally, support them in pursuing artistic careers, is truly admirable. There are, however, parts of the application I struggle with. For instance, it's unclear how creative workshops that are open to the public tie-in to the final presentation. Are the K12 students leading these? How are they "connecting with the K12 talent"? Additionally, if K12 artists are the target community, then a survey for those participants would reveal greater impact. Lastly, the project goal should be more measurable. The "platform" is a very arbitrary metric, and I'm not sure if attendance and participation data captures the essence of what this goal speaks to.

Questions? Cuyahoga Arts & Culture is here to assist. Please contact:

Luis Gomez  
program manager  
[lgomez@cacgrants.org](mailto:lgomez@cacgrants.org)  
216.515.8303 x106

Heather Johnson-Banks  
program manager  
[hjohnsonbanks@cacgrants.org](mailto:hjohnsonbanks@cacgrants.org)  
216.515.8303 x108

Dan McLaughlin  
program manager  
[dmclaughlin@cacgrants.org](mailto:dmclaughlin@cacgrants.org)  
216.515.8303 x101