Cleveland Inner City Ballet

Your Project Title: Pink Tutu Outreach Company Covid-19 Virtual Ballet Program and Ballet Diversity Training.

Your Project Summary: In an effort to address current public race issues and concerns with the arts and Covid-19, Pink Tutu Outreach Company has created programming to help address these public concerns. PTOC created programming to address offering ballet virtually and diversity training for ballet.

Final Score: Yes. Overall, the panel felt that the applicant provided evidence throughout the application that the funding criteria were met.

CAC Grant Amount: $5,000

To ensure an impartial and transparent application review process, CAC convened an online panel of arts and cultural professionals from outside the region who evaluated and scored eligible applications.

Panelists scored each application based on the Funding Criteria—Public Benefit, Artistic and Cultural Vibrancy and Organizational Capacity—with an emphasis on Public Benefit. For more details regarding the panel process and full panelist bios, please review the Panel Guide.

Chip Moody (Chicago, IL)  
Drew Digby (Duluth, MN)  
LaShawnda Crowe Storm (Indianapolis, IN)

Below you will find the panel’s scores and any feedback in response to the question: With an emphasis on public benefit, does the applicant demonstrate evidence that it meets CAC’s three funding criteria?

Note: Panelist scores and comments are presented in no particular order.
Panelist 1

**Score:** Yes

This is a great program. I love how you’ve made steps to continually adapt to changing circumstances. I really appreciate the reality of what is needed to do this work virtually. It shows respect for your audience and performers. My only critique is that I’m not a fan of the word “underserved.” I think there are reasons to engage the community in ballet related to economic injustices.

Panelist 2

**Score:** Yes

Making sure that children who are cut off from the arts during the time of COVID-19 will have some for of arts exposure in a safe environment is public benefit. Radical access to the arts definitely includes those who essentially can’t afford it (those with cut funding/ a lack of privilege that would otherwise allow it).

Panelist 3

**Score:** Yes

Love the program and that you’ve taken steps to address issues around racial justice and equity within the local ballet community. Be mindful of how you write about the community you serve. Language such as “underserved” within the cultural context implies that students do not come from rich and vibrant cultures. They do but may have through economic costs LACKED ACCESS to the type of cultural activities your organization provides.

Questions? Cuyahoga Arts & Culture is here to assist. Please contact:

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