

PANEL RESULTS & COMMENTS

2021 PROJECT SUPPORT II



FRONT International

Your Project Title: FRONT International: Cleveland Triennial for Contemporary Art Canvas City Mural Program

Your Project Summary: This project will anchor the second wave of Canvas City, a downtown mural initiative, launched in 2018 as part of FRONT International: Cleveland Triennial for Contemporary Art. Through a community-guided process, FRONT will develop a design concept for implementation on a prominent downtown building facade.

Final Score: Yes. Overall, the panel felt that the applicant provided evidence throughout the application that the funding criteria were met.

CAC Grant Amount: \$5,000

To ensure an impartial and transparent application review process, CAC convened an online panel of arts and cultural professionals from outside the region who evaluated and scored eligible applications.

Panelists scored each application based on the Funding Criteria—Public Benefit, Artistic and Cultural Vibrancy and Organizational Capacity—with an emphasis on Public Benefit. For more details regarding the panel process and full panelist bios, please review the [Panel Guide](#).



Christopher Auda in
(Chicago, IL)



Leslie Holt
(Washington, DC)



Lisa Harper Chang
(Huntsville, AL)

Below you will find the panel's scores and any feedback in response to the question: **With an emphasis on public benefit, does the applicant demonstrate evidence that it meets CAC's three funding criteria?**

Note: Panelist scores and comments are presented in no particular order.

Panelist 1

Score: No

This is an ambitious project with an excellent intent of being inclusive. The application emphasizes getting input from people traditionally left out of such civic decisions, including a significant role in the design process. However, the applicant didn't present strong evidence of public benefit. I don't see evidence of expertise or even a general plan of specific activities in this kind of community engagement. How are folks identified, engaged and weighing in on the project? Meaningful outreach takes time and people to build trust, so I am left wondering if your approach will do more than a superficial scan of a community. I also don't see evidence of this engagement in the support materials or the website. The budget is vague with a small amount for outreach (which this grant would fund).

Panelist 2

Score: Yes

The application meets the funding criteria. There is a clear public benefit, as the project engages a community to create a new permanent installation art piece that will remain visible. There's room for improvement in terms of discussing equity, particularly jarring is the phrasing of "The process will put underrepresented communities at center stage" --this sounds as if this community will be on display. The application could detail how the people involved in the process will reflect the cultural diversity of Cleveland. The ambitious project does indicate elsewhere that this will be a community driven project, with the capacity and finances to complete it.

Panelist 3

Score: Yes

Very interesting project. I would have liked more detail about your community engagement process, as well as your project budget, but I think the heart of the process is clear and a good way to make a mural project meet the criteria for public benefit.

Questions? Cuyahoga Arts & Culture is here to assist. Please contact:

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