Friends of the McGaffin Carillon

Your Project Title: Carillon concerts and educational program in a pandemic world

Your Project Summary: In 2021 will continue our successful weekly outdoor drive-in carillon concerts, the only live music in University Circle during the current pandemic. Our usual in-person tours of the tower aren’t possible as the building is closed to the public. As an alternative, we will produce a video virtual tour of the tower and the bells that will allow all who are unable or unwilling to climb into the tower to experience the bells and how the bells are played. We will also explore streaming the concerts.

Final Score: Somewhat. Overall, the panel felt that the applicant provided some evidence throughout the application that the funding criteria were met.

CAC Grant Amount: $4,000

To ensure an impartial and transparent application review process, CAC convened an online panel of arts and cultural professionals from outside the region who evaluated and scored eligible applications.

Panelists scored each application based on the Funding Criteria—Public Benefit, Artistic and Cultural Vibrancy and Organizational Capacity—with an emphasis on Public Benefit. For more details regarding the panel process and full panelist bios, please review the Panel Guide.

Christopher Audain (Chicago, IL)  Leslie Holt (Washington, DC)  Lisa Harper Chang (Huntsville, AL)

Below you will find the panel’s scores and any feedback in response to the question: With an emphasis on public benefit, does the applicant demonstrate evidence that it meets CAC’s three funding criteria?

Note: Panelist scores and comments are presented in no particular order.
Panelist 1

**Score**: Somewhat

This application somewhat meets funding criteria. The applicant doesn’t really describe how it engages community, but instead focuses on what the project cannot do and what it hopes to do. This showed lack of public benefit. The applicant those show how it is trying to improve its programming and make it more accessible.

Panelist 2

**Score**: Yes

Appreciate your creative response to Covid! I see why knowing your exact audience is challenging, but you have a lot of devoted followers, as evidenced by some significant donors. If you consider the audience as everyone who deliberately attends the concert, PLUS everyone within ear shot, what kind of picture can you paint of that community? Are there things you could highlight about the neighborhood? Just as church bells have an impact on community and sense of place, I imagine the carillon has a similar impact and that there are stories in the community that might help you tell yours..

Panelist 3

**Score**: Yes

The drive thru idea is a thoughtful response to the current pandemic and shows the applicant is able to respond to its communities need. Good partnerships and really nice responsiveness and willingness to incorporate your audience feedback while celebrating and remaining within scope of your artform.

Questions? Cuyahoga Arts & Culture is here to assist. Please contact:

Heather Johnson-Banks  
Senior Program Manager  
hjohnsonbanks@cacgrants.org  
216.306.0108

Luis Gomez  
Program Manager  
lgomez@cacgrants.org  
216.306.0114

India Pierre-Ingram  
Senior Associate  
ipierreingram@cacgrants.org  
216.306.0110