

PANEL RESULTS & COMMENTS

2021 PROJECT SUPPORT II



German Music Society

Your Project Title: Jagerfest 2021

Your Project Summary: Jagerfest is an annual music showcase for the Deutscher Musikverein, a German-style brass band. The event features and highlights German music, culture, and camaraderie.

Final Score: Yes. Overall, the panel felt that the applicant provided evidence throughout the application that the funding criteria were met.

CAC Grant Amount: \$1,800

To ensure an impartial and transparent application review process, CAC convened an online panel of arts and cultural professionals from outside the region who evaluated and scored eligible applications.

Panelists scored each application based on the Funding Criteria—Public Benefit, Artistic and Cultural Vibrancy and Organizational Capacity—with an emphasis on Public Benefit. For more details regarding the panel process and full panelist bios, please review the [Panel Guide](#).



Krissy Harmen
(Athens, OH)



Kirkston Tyrone Spann
(Chicago, IL)



Kavita Mahoney
(Indianapolis, IN)

Below you will find the panel's scores and any feedback in response to the question: **With an emphasis on public benefit, does the applicant demonstrate evidence that it meets CAC's three funding criteria?**

Note: Panelist scores and comments are presented in no particular order.

Panelist 1

Score: Yes

Panelist 2

Score: Yes

The applicants clearly state they'll attempt to reach new communities via different marketing technics (i.e. flyers), which is supported in their budget request; over half of the requested funds will be used for marketing. .

Panelist 3

Score: Somewhat

I appreciated learning that their programming evolves based on feedback from their community. I would like to know more about how they plan to increase diversity and inclusion in their audience for their 2021 event, since they stated they'll collect demographic data in 2021 to inform future events. I think it's worth exploring ways to connect to communities of color for the 2021 event they're applying for, as well. I think it's great that they're doing a self-assessment of their organization/audiences, too. Increasing their marketing and ticket sales is their primary goal, which is less about the public benefit than expanding the reach of the organization. CAC funds used total to \$1820, but the grant ask is \$1800, which is slightly off.

Questions? Cuyahoga Arts & Culture is here to assist. Please contact:

Heather Johnson-Banks
senior program manager
hjohnsonbanks@cacgrants.org
216.306.0108

Luis Gomez
program manager
lgomez@cacgrants.org
216.306.0114

India Pierre-Ingram
senior associate
ipierreingram@cacgrants.org
216.306.0110