

PANEL RESULTS & COMMENTS

2021 PROJECT SUPPORT II



India Fest USA

Your Project Title: Celebrating Culture & Diversity through Dance & Music

Your Project Summary: IFUSA is a culmination of a year's work in a day of togetherness - It is a diversity festival where visitors are encouraged to participate in a thematic display of the rich culture and diversity of two of the greatest nations on earth - India and USA. The Festival promises an immersive environment that salutes history, embraces globalization and celebrates communities & diversity through art (dance & music).

Final Score: Somewhat. Overall, the panel felt that the applicant provided some evidence throughout the application that the funding criteria were met.

CAC Grant Amount: \$4,000

To ensure an impartial and transparent application review process, CAC convened an online panel of arts and cultural professionals from outside the region who evaluated and scored eligible applications.

Panelists scored each application based on the Funding Criteria—Public Benefit, Artistic and Cultural Vibrancy and Organizational Capacity—with an emphasis on Public Benefit. For more details regarding the panel process and full panelist bios, please review the [Panel Guide](#).



Stevi Knighton
(Columbus, OH)



Katie Skayhan
(Boulder, CO)



Lawrence Jackson
(Tuscaloosa, AL)

Below you will find the panel's scores and any feedback in response to the question: **With an emphasis on public benefit, does the applicant demonstrate evidence that it meets CAC's three funding criteria?**

Note: Panelist scores and comments are presented in no particular order.

Panelist 1

Score: Somewhat

More specificity in the budget. How will the funds be spent, highlighting costs associated with expenses. More info about the communities this project will serve. Illustrate the need for this project by highlighting specifically which community it will serve and how it will serve that community. The goal/assessment measures seem misaligned. Further information would strengthen the proposal if for every goal listed, there is a corresponding method of assessment to achieve that goal. This is missing within the proposal.

Panelist 2

Score: Yes

Panelist 3

Score: No

This project does not meet the funding criteria. I love the idea of a festival to celebrate Indian and American heritage, but I am not convinced that this fulfills the requirements for public benefit. The description of the community served is unclear as is the programming. What do you mean by an immersive environment that salutes history, globalization and community? I would like to see more connectivity and contextualization between the mission and the proposed programming. The project finances should also be more descriptive to enhance the project narrative.

Questions? Cuyahoga Arts & Culture is here to assist. Please contact:

Heather Johnson-Banks
senior program manager
hjohnsonbanks@cacgrants.org
216-306.0108

Luis Gomez
program manager
lgomez@cacgrants.org
216.306.0114

India Pierre-Ingram
senior associate
ipierreingram@cacgrants.org
216.306.0110