

PANEL RESULTS & COMMENTS

2021 PROJECT SUPPORT II



STV Bavaria

Your Project Title: STV Bavaria Cultural Event Season

Your Project Summary: A uniquely Bavarian spirit known as Gemütlichkeit evokes a sense of warmth and amicability, which pervades STV Bavaria's 3 events: Bunternachmittag, Bratwurstessen, and Bierfest. We welcome the extended German-friendly community who finds Bavarian song, dance, stories, and food representing our culture reminiscent of enjoyable time spent in Bavaria in childhood, study abroad, military deployment, vacations, or just because. The events include an STV Bavaria performance and traditional meal.

Final Score: Somewhat. Overall, the panel felt that the applicant provided some evidence throughout the application that the funding criteria were met.

CAC Grant Amount: \$4,000

To ensure an impartial and transparent application review process, CAC convened an online panel of arts and cultural professionals from outside the region who evaluated and scored eligible applications.

Panelists scored each application based on the Funding Criteria—Public Benefit, Artistic and Cultural Vibrancy and Organizational Capacity—with an emphasis on Public Benefit. For more details regarding the panel process and full panelist bios, please review the [Panel Guide](#).



Christopher Audain
(Chicago, IL)



Leslie Holt
(Washington, DC)



Lisa Harper Chang
(Huntsville, AL)

Below you will find the panel's scores and any feedback in response to the question: **With an emphasis on public benefit, does the applicant demonstrate evidence that it meets CAC's three funding criteria?**

Note: Panelist scores and comments are presented in no particular order.

Panelist 1

Score: Yes

This application meets funding criteria. It is specific and focuses on the German community, which limits its ability to focus on diversity. This is reasonable, and projects such as this still add to the cultural vibrancy of a city. The application and project indicate capacity to successfully accomplish its goals.

Panelist 2

Score: Somewhat

Good community investment and connections. Thoughtful consideration of including older and younger members in the decision making process. The applicant is working to adapt to the changing demographic of its members and have really committed volunteers. Could the applicant budget for some reduced price or free tickets for those unable to afford your admission prices? The application would benefit from more specifics about the budget and how funds are allocated. If the project budget is \$17,000 and you expect to generate \$25,500 in ticket fees alone, does the rest of the ticket revenue go to support the organization in other ways?

Panelist 3

Score: Somewhat

The applicant shows that it is sharing power with its existing constituents but I wonder about a broader audience/community. I am concerned about accessibility. I understand that providing food can drive up your event costs, but the ticket prices could be seen as a barrier to engagement. I wonder if there is a different way to structure this to increase accessibility, which could broaden your audience. I don't have a sense of the composition of your audience--who are you reaching? Very detailed budget (great volunteer engagement) and your plan for implementation seems well thought out. Would also like to see evidence of how your process is incorporating feedback to ensure fresh programming.

Questions? Cuyahoga Arts & Culture is here to assist. Please contact:

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