

PANEL RESULTS & COMMENTS

2021 PROJECT SUPPORT II



Schmooze Ohio

Your Project Title: Schmooze Networking Event

Your Project Summary: Cleveland, Ohio is a bustling town for film and our film industry continues to grow by leaps and bounds. My non-profit organization, Schmooze Ohio, is dedicated to further spring boarding the movement through an annual networking event designed to bring together the Who's Who in filmmaking and features trailers of filmmaker's projects.

Final Score: Somewhat. Overall, the panel felt that the applicant provided some evidence throughout the application that the funding criteria were met.

CAC Grant Amount: \$2,000

To ensure an impartial and transparent application review process, CAC convened an online panel of arts and cultural professionals from outside the region who evaluated and scored eligible applications.

Panelists scored each application based on the Funding Criteria—Public Benefit, Artistic and Cultural Vibrancy and Organizational Capacity—with an emphasis on Public Benefit. For more details regarding the panel process and full panelist bios, please review the [Panel Guide](#).



Krissy Harmen
(Athens, OH)



Kirkston Tyrone Spann
(Chicago, IL)



Kavita Mahoney
(Indianapolis, IN)

Below you will find the panel's scores and any feedback in response to the question: **With an emphasis on public benefit, does the applicant demonstrate evidence that it meets CAC's three funding criteria?**

Note: Panelist scores and comments are presented in no particular order.

Panelist 1

Score: Somewhat

Panelist 2

Score: Somewhat

The applicants clearly demonstrate a realistic budget and clear plans to implement the proposed project; however, it is unclear how they will reach their intended audience, moreover, specific/relevant detail of who the community this project serves. The use of general language, such as "individuals in the entertainment industry," did not fully convey their ability to meaningfully engage their community.

Panelist 3

Score: Somewhat

It would be helpful to learn more on how they engage their audience/community to develop their project, as well as how they connect the larger community to the local filmmaking scene (since they list that the public benefit is also to attract supporters of the industry). Measuring success and accomplishment of their goals is a bit vague. No information was included on how they will evaluate their program.

Questions? Cuyahoga Arts & Culture is here to assist. Please contact:

Heather Johnson-Banks
senior program manager
hjohnsonbanks@cacgrants.org
216.306.0108

Luis Gomez
program manager
lgomez@cacgrants.org
216.306.0114

India Pierre-Ingram
senior associate
ipierreingram@cacgrants.org
216.306.0110