Your Project Title: German American Festival (GAF)

Your Project Summary: The German American Festival is a 3 day event held at the German Central in Parma, OH that kicks-off the summer ethnic festival season for the German community. There are 3 main buildings on the property - the Main Hall, the Pavilion and the Vienna Café. The Main Hall and Pavilion are venues for bands, performing German cultural groups and dancing audience members. The Vienna Café is where desserts are served. Anyone wanting to shake off the winter and embrace the summer is welcome.

Final Score: Somewhat. Overall, the panel felt that the applicant provided some evidence throughout the application that the funding criteria were met.

CAC Grant Amount: $4,000

To ensure an impartial and transparent application review process, CAC convened an online panel of arts and cultural professionals from outside the region who evaluated and scored eligible applications.

Panelists scored each application based on the Funding Criteria—Public Benefit, Artistic and Cultural Vibrancy and Organizational Capacity—with an emphasis on Public Benefit. For more details regarding the panel process and full panelist bios, please review the Panel Guide.

Chip Moody (Chicago, IL)  
Drew Digby (Duluth, MN)  
LaShawnda Crowe Storm (Indianapolis, IN)

Below you will find the panel’s scores and any feedback in response to the question: With an emphasis on public benefit, does the applicant demonstrate evidence that it meets CAC’s three funding criteria?

Note: Panelist scores and comments are presented in no particular order.
The German Central - Continued

Panelist 1

Score: Somewhat

This looks like it’s of great value to German heritage community in the area. I would like to see more about a larger public benefit in the application. There were some good lines about the connection to other immigrant groups. I wish I could tell from the application a little bit more about how that works in practice. Has the group been able to recruit any core members from other immigrant groups? In addition, one of the criteria is about a “process of reflection,” which is important to an ethnic heritage group. I wish I could see more evidence on how reflection has impacted the event.

Panelist 2

Score: Somewhat

This specific project does not seem have a broad enough audience or scope to inspire or challenges its community in a way that would constitute Public Benefit in this context.

Panelist 3

Score: Yes

I really like that you are able to develop a strong community volunteer system. However, I really appreciate the value placed upon artists’ time and skills and your desire to pay them for their work. This has become crucial given the impact of covid-19 on the arts and creative communities.

Questions? Cuyahoga Arts & Culture is here to assist. Please contact:

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