



Audience Guide
2024-25 General Operating Support &
2024-25 Cultural Heritage Panel Review
Tuesday, September 19, 2023 at 12pm ET

Welcome!

Cuyahoga Arts & Culture (CAC) welcomes you to the 2024-25 General Operating Support & 2024-25 Cultural Heritage panel review. The purpose of the General Operating Support grant is to strengthen the community with multi-year core support for arts and cultural institutions of all sizes. The purpose of the Cultural Heritage grant is to provide flexible support to arts and culture organizations that are representative of a culturally-specific population. During the panel review, arts and cultural experts from across the country – who are trained in CAC’s funding criteria – discuss and score applications.

Order of Review

Each review should take approximately 15-20 minutes. Start times and breaks will take place at the discretion of the panel chair and are subject to change.

Cultural Heritage

CollectivExpress

General Operating Support

Cleveland Cultural Gardens Federation

Cleveland Print Room

Collective Arts Network

Fevered Dreams Productions

FRONT Exhibition Company

Literary Cleveland

Sculpture Center

Panelist Closing Statements

Watch Live

Don’t want to miss your review? Watch the livestream on September 19 at cacgrants.org/panel.



Panel Review Process

To ensure an impartial and transparent application review process, CAC convenes a panel of arts and cultural professionals from outside the region who discuss, evaluate, and score applications. Panelists are chosen to represent a cross-section of professionals qualified to provide expert knowledge across arts or cultural disciplines, as well as for their management experience, professional knowledge of the sector, and prior panel experience. CAC staff make every effort to ensure that the panel is diverse in all respects. All panelists receive an honorarium for their service.

All panelists read, review, and score every application. The panel is managed and moderated by a CAC staff member acting as a nonvoting panel chair.

Observe Panel Review

Applications will be reviewed for no more than ten minutes, following this sequence of actions:

- The Panel Chair will introduce the organization.
- The panelists lead the discussion by presenting their assessment of the application, budget and support materials based on CAC's Funding Criteria.
- At the conclusion, panelists will submit their final scores.

Audience Protocol

Applicants and audience members are observers only and are not permitted to address the panel via the virtual meeting or contact the panelists. However, if an applicant believes that a panelist has presented incorrect information regarding their application, they can complete an [Information Correction Form](#) before the end of the panel review meeting.

- The panel chair will review the correction to determine if it is objective in nature and confirms information already presented in the application.
- At their discretion, the panel chair will present the correction to the panel and for public record.

An example of objective information would be the panelist misstating the number of performances that an organization detailed in their application. This is not an opportunity to provide additional information.

Public Comment

After the panel chairs adjourn the discussion and scoring is complete, CAC will hold an optional session for public comment on the panel review process.

Audience members may submit public comments via the [Public Comment Form](#).



Scoring

Panelists score each application on a point scale from 0 to 100 based on the following funding criteria:

- **PUBLIC BENEFIT:** An organization’s ability to meaningfully connect with its community to achieve its mission.
- **ARTISTIC AND CULTURAL VIBRANCY:** An organization’s ability to create relevant and engaging work that furthers its mission.
- **ORGANIZATIONAL CAPACITY:** An organization’s ability to successfully plan for and manage its resources.

Panelists will use the following scoring framework to score each application on the funding criteria:

Has the application demonstrated the funding criteria?	Public Benefit: 45%	Artistic & Cultural Vibrancy: 35%	Organizational Capacity: 20%
STRONG The applicant has provided <u>strong</u> evidence that this funding criterion is met.	39-45	31-35	18-20
FAIR The applicant has provided <u>fair</u> evidence that this funding criterion is met.	28-38	22-30	13-17
WEAK The applicant has provided <u>weak</u> evidence that this funding criterion is met.	0-27	0-21	0-12

Final Score and Funding Recommendations

Scores are calculated by combining and averaging the score of all three panelists. Applications that receive a score of 75 or higher are recommended for funding. CAC will calculate final scores and notify all applicants via email the week of October 30. Grant amounts are pending board approval at CAC’s Board of Trustees meeting on Wednesday, November 15, 2023, at 4:00 pm.

Questions? Contact a member of the [grantmaking team](#).



Meet the Panelists

As of 9/18/23



Kat Bloomfield, they/she
Woodside, NY

Kat is an avid arts and STEAM advocate who feels a strong connection to the principles of social entrepreneurship, particularly centered around arts-integrated racial and economic justice.

Kat was first in their family to attend college, start a business, and get a Master's Degree. In February 2021, at 31, they were honored by the New York City Council and the Chair of the Arts and Culture Committee for community service and a lifetime of philanthropy as part of Black History Month celebrations.

Kat is Founder & CEO of Arts Business Collaborative and serves as the President of the board for The Effing Foundation for Sex Positivity.



Brad Carlin, he/him
Beaverton, OR

Brad Carlin is a Senior Consultant for TRG Arts and works with organizations of all sizes and disciplines in the US, Canada, and the UK. He also serves as the part-time Managing Director for the New York City based ensemble theatre SITI Company where he leads their legacy activities following the company's sunset after 30 years of teaching and performing across the globe. Prior to joining TRG, Brad was the Managing Director of Fusebox Festival in Austin, TX and has 20 years of experience in general management and fundraising for arts organizations.



Julia Franklin, she/her
Des Moines, IA

Julia Franklin is an installation artist who uses found objects to tell the stories of what we leave behind. She creates at Mainframe Studios in downtown Des Moines, Iowa, and serves as the Community Investment Specialist for Operating Grants at Bravo Greater Des Moines.



Ruby Harper, she/her/ella
Silver Spring, MD

Mexican, Mother, Wife, Dancer, Photographer, Poet and Social Justice Warrior.

Ruby is the Executive Director of the Craft Emergency Relief Fund (CERF+). Ruby's work has included external equity strategies and field education, leadership development, local arts advancement, and cohort building for the local arts agency field, arts and culture administrators, and arts marketers. Ruby's background includes experience in supporting individual artists, community development, economic development, cultural tourism, and public art.



Asif Majid, he/him
Hartford, CT

Asif Majid is a scholar-artist-educator-consultant working at the intersection of racialized sociopolitical identities, multimedia, marginality, and new performance, particularly through devising community-based participatory theatre and addressing the nexus of Islam and performance. His performance credits include work with the Kennedy Center (US) and the Royal Exchange Theatre (UK), among others, and he can be found online at www.asifmajid.com.